



All of us at AFRC are extremely excited to begin our new partnership with Springfield/Eugene Habitat for Humanity. An AFRC/Habitat Build will make an important statement about our industry's level of dedication and service to the communities in which we work and live. We hope you will partner with AFRC this year to build a home for a very deserving family: Nayeli Navarette Bravo and her daughter, Alitza. Their incredible story is attached.

In order to build a home for Nayeli and Alitza, we need your help. AFRC staff and many of our family members will contribute financially and volunteer personal time to make this project a success. However, we need materials, supplies, additional financial contributions, and more volunteers. If you are interested in contributing, please review and return the attached "Sponsorship Letter of Intent." Full sponsorship of Nayeli and Alitza's home will require AFRC to raise approximately \$70,000.

In addition to doing the right thing, the AFRC/Habitat Build provides an extraordinary opportunity to tell our industry's story and educate the general public about AFRC and its members. Simply put, AFRC members' infrastructure and expertise makes building homes possible.

We will be working with Habitat for Humanity and the Oregon Forest Resources Institute to craft a multi-media PR campaign (including video of Nayeli and Alitza in the woods, in a mill, and at the construction site) over the course of the project. The purpose is to connect the dots for the general public: responsible management of public lands provides raw materials to make American-made products and build homes for families – which changes lives.

Again, none of this would be possible without your generous contributions and participation. We hope you will consider contributing your time, your products, and/or money to this important cause. At AFRC, we believe working hard to create opportunities and improve the lives of others reflects the values and culture of our members.

Gratefully, and on behalf of the entire AFRC team,

Travis Joseph  
President  
American Forest Resource Council



# Sponsorship Letter of Intent

With the goal of building a home in partnership with a family in need,

\_\_\_\_\_

(Business/Group/Organization)

agrees to partner with AFRC and Springfield/Eugene Habitat for Humanity (affiliate) as a House Sponsor in the following ways (Please initial appropriate sections below):

\_\_\_ We will make a total (tax-deductible) financial contribution of: \$ \_\_\_\_\_.

Please make checks payable to Habitat for Humanity but send contributions and this form to AFRC's office: 5100 SW Macadam Ave., Suite 350, Portland, OR 97239

\_\_\_ We are interested in providing in-kind contributions of materials, supplies, and/or services.

Materials and supplies will include a lumber package, but we will also need excavators and other heavy equipment. If you check this box, Ross Mickey in AFRC's Eugene office will follow up with you about possible in-kind contributions when the final materials list and needs are known.

\_\_\_ We will volunteer or recruit crews for "Building Days."

Please provide the name(s) of currently interested volunteers, an email address, and phone number.

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## NAYELI NAVARRETE BRAVO

### Her Habitat Story

Nayeli is a hard-working single mom who, like most parents, has dreams of a better life for her daughter, Alitza. Life has not been easy for them. Nayeli works two jobs in order to make ends meet. She shares a tiny two-bedroom apartment with another mom and daughter. Space is so cramped, there is no place for the children to play, do their homework, or have friends over.

Nayeli never dreamed her family would have the safety, security and stability of a home of their very own. She has struggled with living situations that *were unsafe and lacked basic necessities*. She longed for a better life for family.

So when a friend suggested that she might qualify for a Habitat house, she saw an opportunity for the positive change she had been hoping for. Both she and Alitza are so excited to be in the program as a Partner Family. Nayeli has managed to carve time out of her busy schedule to volunteer at numerous Habitat projects, working toward acquiring the necessary 300 "Sweat Equity" hours as part of the requirements to earn her home. She also takes homeowner education classes preparing her to be a successful homeowner.

When asked how her life will be changed by having a home of their very own, she said "A house is not just a building. A permanent home becomes a way of fulfilling my hopes, dreams and goals for my child. Our home will always be our refuge." Nayeli is looking forward to building wealth for the family's future with the equity she earns from her house. Alitza is looking forward to having her very own puppy.

**With your help**, we can begin building their new home this summer. As a member of the AFRC/Habitat "Build a House; Frame a Future" Project, you will open the door to a brighter future for Nayeli and Alitza in an environment of healthy spaces, hope and love. **Please consider a gift that will change this family's lives forever!**